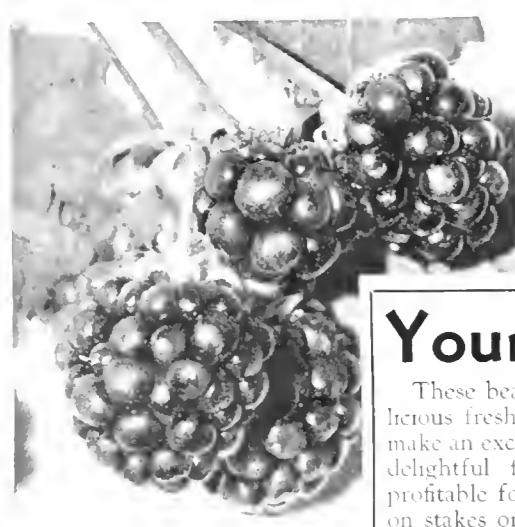


Historic, archived document

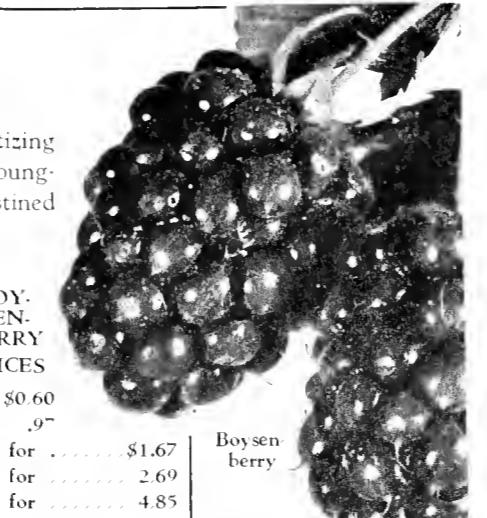
Do not assume content reflects current scientific knowledge, policies, or practices.





New Boysenberry

Huge two-inch berries with flavor. Beautiful too—rich purple maroon. Child of Youngberry. Grow them on a trellis soon to replace blackberries and soon to replace blackberries.



Youngberry

These beautiful maroon red berries are delicious fresh from the vine, fine canned, make an excellent cocktail. You will find the delightful for home use and exceedingly profitable for market. Set 4x7 feet and train on stakes or wire 2½ feet above ground.

PRICES

12 for	\$ 0.65
25 for	1.00
50 for	1.67
100 for	2.78
200 for	5.56
400 for	11.65

BOY-SENBERRY PRICES

12	\$ 0.60
25	.97
50	1.67
100	2.78
200	5.56
400	11.65

Boysenberry

Blackberries

Eldorado

We have the purest and cleanest strain of Eldorado you can find. Eldorado is a big strong, hardy grower and a very heavy producer of big, jet-black, sweet, delicious berries. Seldom injured by frost. Berries produced in large clusters.

BLACKBERRY PRICES

Alfred and Eldorado

12 plants	\$ 0.55
25 plants	.87
50 plants	1.55
100 plants	2.75
300 plants	7.35
500 plants	11.00
1000 plants	19.95



Raspberries

TAYLOR RED

A new money-maker. Berries bright medium red, conical in shape, flesh thick, cavities small. Firm, no crumpling. Plants vigorous, productive, hardy.

SODUS PURPLE

Purple berries are large, firm and attractive. Do not crumble. Plants vigorous, hardy and productive, not easily diseased. Flavor fine.

PRICES

Taylor	6 for \$5c; 12 for \$8c; 25 for \$1.39; 50 for \$2.25; 100 for \$2.85.
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ST. REGIS RED EVERBEARING

Fruits summer and fall. Strong grower, heavy producer. Hardy. Berries medium large, bright red, delicious. Fine for home use in market.

CHIEF EARLY RED

The earliest red raspberry known. Beautiful, appetizing, delicious. Berries deep red and large, non-crumbing. Heavy yielder. One week earlier than Cumberland. Sturdy grower, easily grown.

LATHAM

Special limited order now if you want them.

PRICES

Varieties listed above.	
12 plants	\$ 0.55
25 plants	.87
50 plants	1.55
100 plants	2.75
300 plants	7.35
500 plants	11.00
1000 plants	19.95

Write for prices if interested in larger quantities.

CUMBERLAND, BLACK

The best midseason, black raspberry. Hardy, dependable, strong, tall grower. Extra heavy fruiter, large delicious berries. Succeeds everywhere, easily grown. Fine for home or market.

LOGAN, EARLIEST BLACK

Glossy purplish black fruit, unusually rich and wild in flavor. Berries firm, non-crumbing, and not seedy. Heavy producer. One week earlier than Cumberland. Sturdy grower, easily grown.

PRICES

Cumberland and Logan One-Year Plants	
12 plants	\$ 0.61
25 plants	.92
50 plants	1.55
100 plants	2.45
300 plants	7.35
500 plants	11.00
1000 plants	19.95

Write for prices if interested in larger quantities.

WASHINGTON ASPARAGUS

Giant rust-proof. Big crops of tender, juicy stalks, 1 year after planting and every year for 20 years. Easy to grow. Prices below picture.

Perfection Currant

Often called the Wonder Currant. Extra large, bright red fruit. Very heavy bearer. Bunches always well filled to the end. Commands a premium on the market. Best of all Reds.

PRICES

2-yr. plants, 1 for \$1.31; 3 for \$8c; 10 for \$2.25; 25 for \$4.95;
25 for .50
50 for .49
100 for 1.59
200 for 2.78
500 for 4.98
1000 for 7.95
2000 for 13.95

2-Year Plants

12	\$ 0.74
25	.98
50	1.49
100	2.78
200	4.98
500	9.95
1000	18.95
2000	37.95

2-Year Plants

Prices Washington Asparagus

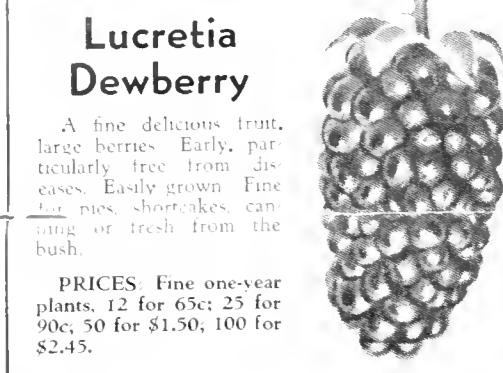
1-Year Plants

12	\$ 0.45
25	.59
50	.89
100	1.59
200	2.78
500	4.98
1000	7.95
2000	13.95

2-Year Plants

Prices Washington Asparagus

Total Value \$1.60



Downing Gooseberry

PIES!—JAMS!—MONEY!

Gooseberries are a good money-maker and if you like pies and jam you should have two or three bushes in your back yard. Downing is the most handsome and useful Gooseberry grown. Fruit large and green with yellowish cast when fully ripened. Splendid for cooking and table use. PRICES: 1 for 38c; 2 for 65c; 10 for \$2.95; 25 for \$6.65.

New Red Lake Currant

Berries large, bunches long and well filled to the tip. Exceptionally long stems make them easy to pick. Bushes thrifty and productive. Ripe early midseason, but holds on over a long period so it can be marketed as desired. Top prices, easy to grow. Very hardy. PRICES: 1 for 45c; 3 for \$1.00; 10 for \$2.30; 25 for \$5.25.



Grapes

KELLOGG'S BIG FOUR GRAPES

These new varieties are more delicious, bigger, better, and will bring bigger profits.

FREDONIA. Early black.

CACO. Extra early red.

PORTLAND. Earliest white.

SHERIDAN. Luscious black.

PRICES: 40c each; 3 for 80c; 6 for \$1.39; 12 for \$2.50; 25 for \$4.75; more than 25 at 19c each.

BIG FOUR GRAPE ARBOR Special \$1.24 Price

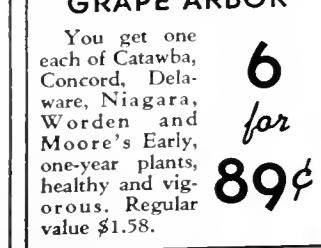
1 Caco. Red \$0.40

1 Fredonia. Black .40

1 Portland. White .40

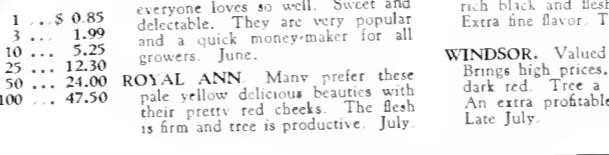
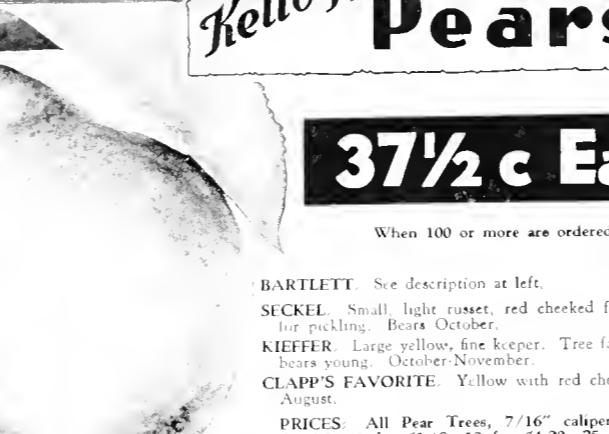
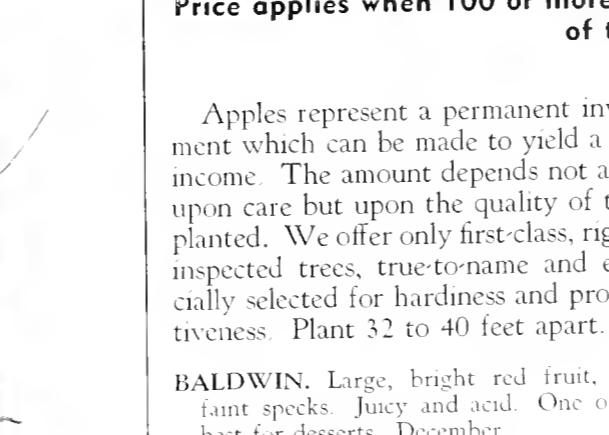
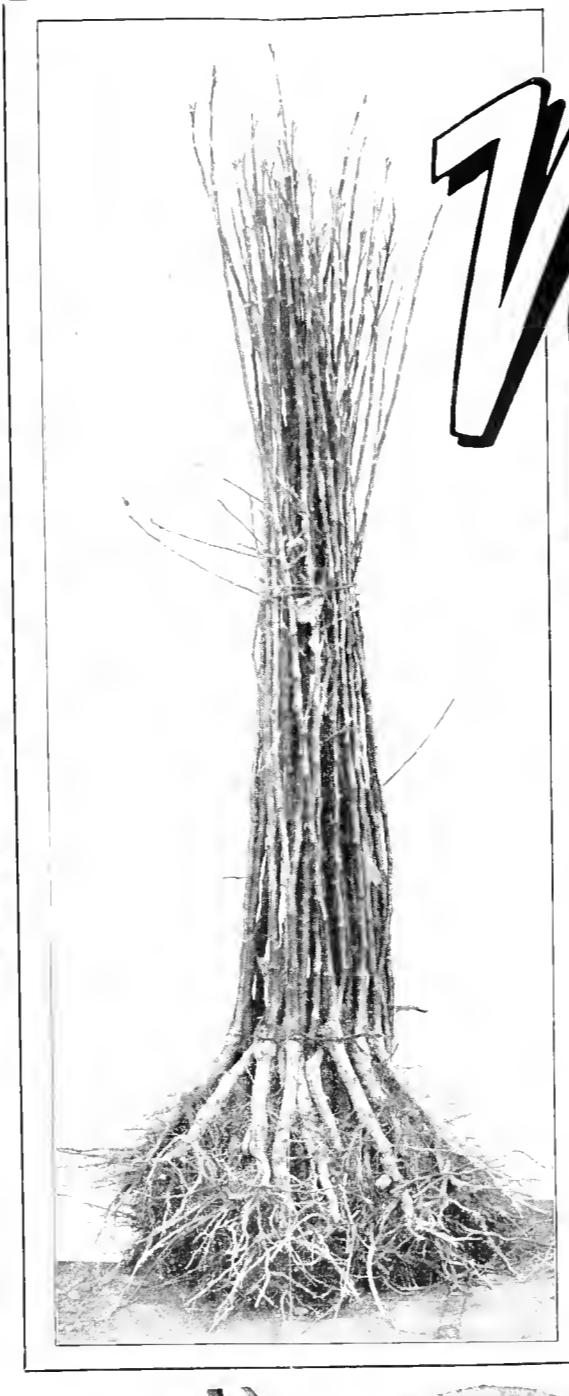
1 Sheridan. Black .40

Total Value \$1.60



6 for 89¢

\$1.60



These trees are plendiferous young healthy stock only one year old but still 7/16" to 9/16" caliper and 3 to 5 feet high. The best possible type of trees for successful planting. When trees are allowed to grow more than one year before transplanting, the roots become established and transplanting to other soil is not so easily done. These trees are grown on the border line between the north and south where conditions are

Who is spending your money?

HAVE you ever hired a man to work for you because he charged less than any one else, and then found that he did his work so poorly you had to have the whole job done over again? If you have, you know what an expensive experience it was, and I'll bet you swore off cheap labor for life, and resolved thereafter to hire someone who did his work right.

But maybe it has never occurred to you that when you buy strawberry plants, you are in reality hiring someone else to do the first half of your work for you—and the most important half, at that—the growing of the plants.

You pay so much per thousand for your plants and that's just the same as paying someone else so much per thousand to grow them for you. This someone has your money to spend for you and it rests with him whether he spends it to your advantage or your disadvantage.

What will become of your profits if he spends it to your disadvantage? What if he does not spend sufficient time or effort in growing the plants? What if he allows them to become diseased? What if he refuses them sufficient fertility so that they have no vitality? What if he selects his propagating stock promiscuously so that the plants you get are mongrels that will not produce enough to pay the expense of caring for them?

The answer is that you're looking for BIG FINAL PROFITS—NOT SMALL INITIAL SAVINGS, and therefore it's up to you to get your plants from a nursery that faithfully and conscientiously grows your plants the way they should be grown, one that spends your money to your advantage.

R. M. KELLOGG COMPANY
Three Rivers, Michigan

40 Qts.
or
136
Which?
?

See Lower Right Hand Corner of This Folder.

Now! Only \$4.45 per thousand

JUNE-BEARING STRAWBERRIES

SENATOR DUNLAP. Strong hardy grower and heavy yielder of big, solid red berries. Has yielded better than 13,000 quarts per acre. Excellent canner. Delicious fresh. Fruits well in all soils and climates. Midseason. Prices below.

BLAKEMORE. This early variety is rapidly becoming a big money-maker. Big, hardy strong grower. Big crops of large round sparkling solid berries. Very beautiful. Fine for home garden or profit. Prices below.

SENATOR DUNLAP AND BLAKEMORE PRICES

25	\$0.36	200	\$1.26
50	.59	300	1.71
75	.70	400	2.16
100	.81	500	2.61
1000	\$4.45		

These Are Good, Too!

We haven't room to illustrate the varieties below as well as we have illustrated Kellogg's Big Late and Kellogg's Premier but don't think for a minute that they are not good varieties. The varieties listed below are rapidly taking a prominent place among the money-making strawberry varieties and every grower should try them.

CLERMONT. (Bi-sexual—does not require mating) A cross between Premier and Marshall—early, drought resister, vigorous grower. Berries large, well-shaped, tempting, fine flavor. Nearly as early as Premier, holds size well, a fine commercial variety that succeeds nearly everywhere. Prices below.

CATSKILL. (Bi-sexual—does not require mating) Berries are unusually large and brilliantly red; very showy, excellent seller. Plants vigorous with wide fruiting row. Often the best berries in many sections.

FAIRFAX. As good as Dorsett but slightly later. Easy to grow anywhere. Berries large, well colored and finely shaped. Firm and solid. Brings highest prices.

DORSETT AND FAIRFAX PRICES

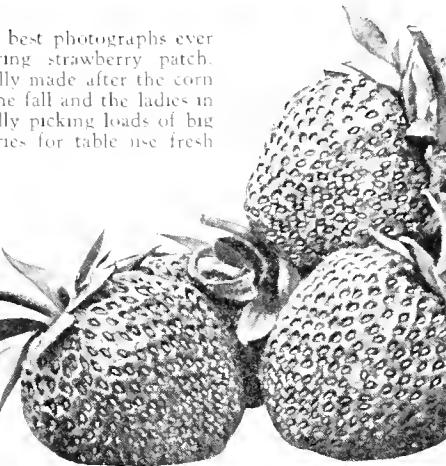
25	\$0.47	300	\$2.27
50	.77	400	2.87
100	1.07	500	3.47
200	1.67	1000	5.95
5,000	5.25 per M		
10,000	\$4.95 per M		

R. M. Kellogg Company
Three Rivers, Michigan



now!

New Importance for the Everbearers



Above is one of the best photographs ever taken of an everbearing strawberry patch. This picture was actually made after the corn had been shocked in the fall and the ladies in the picture were actually picking loads of big delicious red strawberries for table use fresh from the vine.

Gem Everbearing Strawberry

Gem berries are well shaped, well colored and well flavored, and solid—will stand marketing well. They not only have berries in the spring but also in the fall without competition from shipped-in berries. Plants healthy, hardy, drought-resistant, easily grown, productive.

GEM EVERBEARING PRICES			
25	\$0.60	300	\$2.99
50	1.00	400	3.79
100	1.39	500	4.59
200	2.19	1,000	7.95
5,000	@ \$7.70 per M		
10,000	@ \$7.45 per M		

Mastodon Everbearing Strawberry

Will produce for you the biggest crop of big, fancy berries that you ever have grown. Fruit both summer and fall, starting fall of the first year. Hardy, strong grower, heavy yielder, big bright red berries. Berries extra large and splendid flavor, easily grown. Good for either market or home gardens.

MASTODON EVERBEARING PRICES			
25	80.70	300	\$3.40
50	1.15	400	4.30
75	1.35	500	5.25
100	1.60	1,000	8.95
200	2.50		

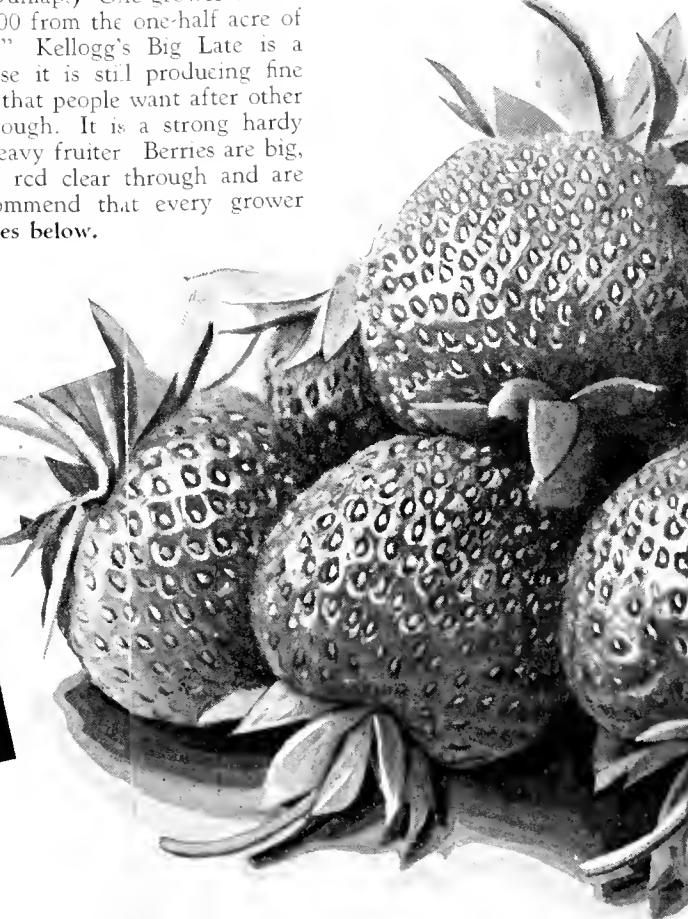
Kellogg's Big Late Makes Your Profits Last Longer



KELLOGG'S BIG LATE. (Pistillate—mate with Fairfax or Senator Dunlap.) One grower writes: "More than \$1,200.00 from the one-half acre of Kellogg's Big Late." Kellogg's Big Late is a money-maker because it is still producing fine high quality berries that people want after other varieties are all through. It is a strong hardy grower, and extra heavy fruiter. Berries are big, glossy, strong, dark red clear through and are delicious. We recommend that every grower have Big Late. Prices below.

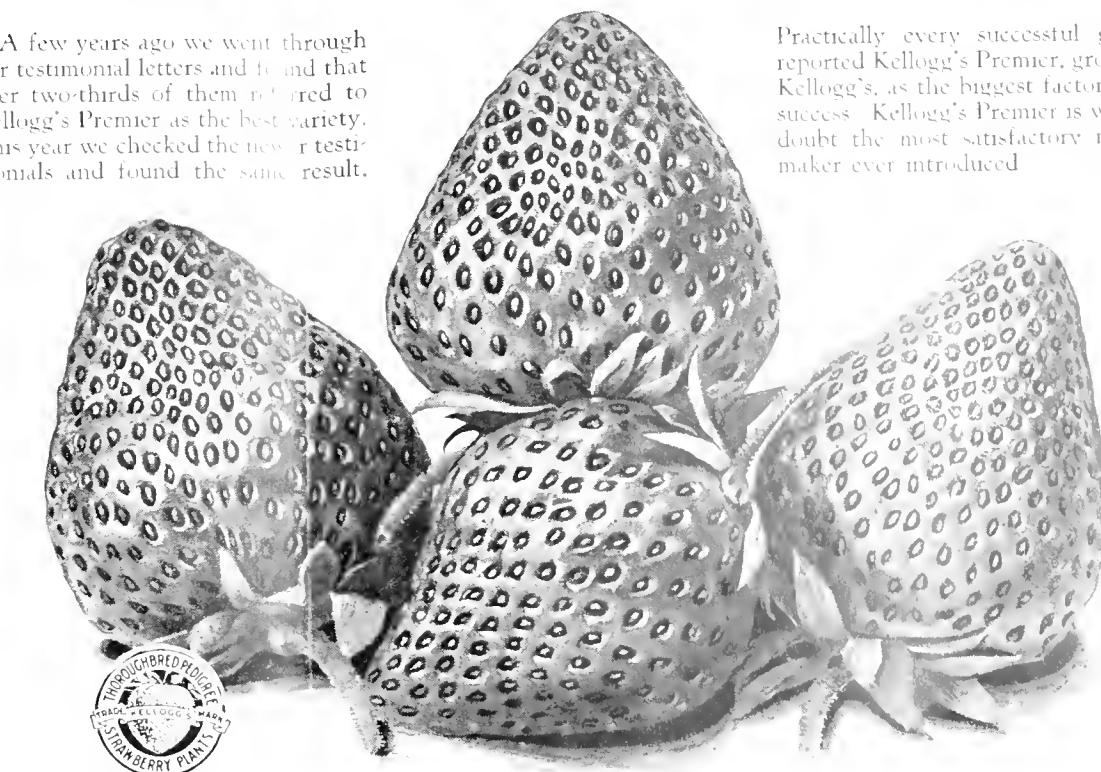
Now Only \$5.45 per thousand

25	\$0.43	300	\$2.27
50	.71	500	3.18
100	.98	1,000	5.45
200	1.53		
5,000	5.25 per M		
10,000	\$4.95 per M		



Nearly All Growers Say KELLOGG'S PREMIER Makes Most Money

A few years ago we went through our testimonial letters and found that over two-thirds of them referred to Kellogg's Premier as the best variety. This year we checked the newer testimonials and found the same result.



Practically every successful grower reported Kellogg's Premier, grown by Kellogg's, as the biggest factor in his success. Kellogg's Premier is without doubt the most satisfactory money-maker ever introduced.



KELLOGG'S PREMIER—EXTRA EARLY, FROST-PROOF, BIGGEST MONEY-MAKING STRAWBERRY IN THE WORLD

(Bi-sexual—does not require mating) Produced 17,500 quarts from 3½ acres, for one Kellogg customer in 1928. Another produced 21,600 quarts from less than 2½ acres—these yields from Kellogg's Thorobred Premier plants—not common plants. Kellogg's Premier is an extra early, frost-proof variety that produces berries of the finest quality over a long period of time. No other variety has as large a list of good points as Kellogg's Premier. Berries are fine for canning, eating or shipping. Ship well, keep well, sell well and the taste is wonderful. Prices are right.



"Premier is the best variety for me. Not Premier alone but Kellogg's Premier. I have tried the Premier variety from several nurseries but find your Premier most satisfactory, in that they produce more, are larger and the picking season lasts longer. Am sure glad to speak a good word for your company," LA RUE DYRE, Indiana.

"The Premiers are the berries for me," R. S. GRIMM, Iowa.

"Of all the varieties I have grown, I like the Premier best," C. M. BROCKER, Indiana.

"I have had good luck with Premier this past season. I sold over \$1,000.00 of Premier berries. I bought of you 6,000 plants. Average price received was 12½¢ per quart, and had 335 crates. From now on I will set only Premier plants," ROY KERSEY, Illinois.

JAMES R. FAUSETT, Indiana.

"We liked the Premier best... In fact, we wouldn't grow anything else," M. J. WOODARD, Pennsylvania.

LOUIS HELTON, Illinois.

"I have grown strawberries for nearly 40 years and have tried nearly all the varieties but I find Premier the best and will continue to grow it until you introduce a better one. I always recommend Kellogg plants to my neighbors," J. D. ROUSH, Ohio.

"We have never had anything that equals Kellogg's Premier on this soil. In more than 20 years we have never but once bought plants from any other source. They are the best money-maker we have ever had," KENNETH M. HARSH, New York.

40 Quarts or 136—Which?

"Several years ago I planted 100 Kellogg's Premier and picked 136 quarts from them the following year. The same year a friend of mine who lives about one-half mile from me with the same kind of soil (limestone) bought 100 Premier from a firm in _____, he picked about 40 quarts from his. I wanted him to order Kellogg's plants but as he could buy them there at less money he would not order with me. Of course, he was the loser. I find it always pays to buy Kellogg's plants," C. C. ROTE, Pennsylvania.